

# PREPARE



# ENRICH



## Who we are

For over 35 years, Prepare/Enrich has provided Facilitators with **data-driven relationship insights that create clarity, focus, and a framework** on which to build resilient relationships.

With almost **40 years of research validation**, Prepare/Enrich has proven itself to be the **most trusted, comprehensive relationship assessment for couples at any stage of life.**

## What is Couple Checkup™ for your Church?

**Couple Checkup™ for your Church** applies the insights of our data-driven, **trusted assessment engine in a churchwide setting.** You'll get a pulse on the health of relationships across your entire congregation, while building community through a customizable group experience.

**Ask us about bundling with Certification Training to optimally serve couples** and equip church leaders and staff for the development of additional marriage/relationship ministries.



**Here are some of the ways you'll experience the impact of Couple Checkup™ for your Church:**

- You'll initiate a culture that **normalizes the idea of talking about relationships** and **builds community** within your church.
- It provides a **framework to begin serving all couples** in your congregation.
- It illuminates relationship strength and growth areas of the congregation as a whole, enabling you to **focus on the most crucial topics.**
- You'll **form smart, effective long-term strategy** by knowing where to focus your efforts.
- You'll be able to **identify good candidates to lead future marriage ministries and small groups.**
- **You'll be informed of relevant, specific content** for sermons, small group curriculum, and more.



## How does Couple Checkup<sup>™</sup> for your Church work?

### SET UP AND PLAN

# 1

You'll create a Group Leader account, which will be your command center for resources and accessing your couples' results later. Next:

- **Think about the timeframe** of when you'd like to run your campaign and when you'd like to have couples take the assessment (usually a 2-4 week window).
- Review our tips to **prepare**.
- **Purchase** Couple Checkup<sup>™</sup> for your Church. Pricing is based on average church attendance.

One flat fee  
covers all the couples in your church

<500 average attendance		500-1,999	
<250 <b>\$399</b>	250-499 <b>\$749</b>	500-999 <b>\$1,499</b>	1,000-1,999 <b>\$2,999</b>
2,000-3,999 average attendance		>4,000	
2,000-2,999 <b>\$4,499</b>	3,000-3,999 <b>\$5,999</b>	>4,000 <b>\$7,499</b>	

# 2

### PROMOTE!

Once you have a general plan for your campaign, you'll want to **start getting the word out** as soon as you can to build buzz and create buy in among staff as well as the congregation. Many of last year's Group Leaders indicated that wished they'd started promoting the campaign earlier.

Use our **ideas** as a place to start.

# 3

### ASSESS & ROLLOUT

Couples will take the **Couple Checkup<sup>™</sup> assessment** during the 2-4 week window you specified in Step 1, using a special code provided by us. At the end of this window, you'll generate and review group summary reports in your Group Leader account to discover the specific areas where your couples are strong-- and where they can use more support.

Use our **rollout ideas** as a springboard to plan the creative ways you'll deliver the insights to couples.